

FOR IMMEDIATE RELEASE

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Sunset Key Guest Cottages in Key West Offers Customizable Group Experiences

KEY WEST, Fla. – August 11, 2008 – Sunset Key Guest Cottages in Key West is now the ultimate destination for groups to convene and enjoy an experience as unique as the island itself. Whether it's a corporate retreat, business incentive, family reunion or intimate wedding, this 27-acre island just 500 yards off Key West by motor launch, features an array of customized options that will be truly unforgettable.

Reward your top employees by transforming one or more of the island's tropical cottages into a private spa for them to enjoy throughout their stay at the resort. The customized treatments will communicate your appreciation for their past efforts as well as provide a renewing experience that will instill a positive outlook for the road ahead.

Gather family and friends around the pool upon arrival for a fun and casual reunion or wedding welcome reception. Adults can get reacquainted while enjoying themselves at Flippers Pool Bar as the kids play in the zero-degree entry tropical swimming pool with whirlpools and a waterfall.

Sunset Key staff can also create in-cottage activities like a private cooking class where groups can share in an afternoon or evening of food, fun and friendship. Or, for the ultimate culinary luxury, one of our renowned chefs can prepare a private chef's dinner for your group. Latitudes Beach Café can also accommodate groups of varying sizes for breakfast, lunch or dinner.

Each guest of Sunset Key Guest Cottages is treated to an elegantly appointed one, two or three-bedroom cottage with fully equipped kitchen, living and dining areas designed in traditional Key West architecture. The resort offers superior amenities and services such as a secluded beach, tropical pool, restaurant, two tennis courts, breakfast basket delivered to cottage porch each morning, grocery shopping service, personal chef service upon request and 24-hour launch transportation to Key West.

Sunset Key welcomes groups needing five cottages or more and weddings parties of 25 or fewer. To learn more about holding your next group event at Sunset Key Guest Cottages, A Westin Resort, call Group Sales at 305.292.4360, email sales@westinkeywestresort.com or visit sunsetkeyisland.com.

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Attn Editors: Color photography available.

About The Westin Key West Resort & Marina and Sunset Key Cottages, A Westin Resort

The Westin Key West Resort & Marina and Sunset Key Guest Cottages are owned and managed by Ocean Properties Ltd., and franchised by Starwood Hotels. Since 1999, the resorts have been the only accommodations in Key West designated with the AAA Four-Diamond Full-Service award. **The Westin Key West Resort & Marina** is located on the waterfront, one walking block from fabled Duval Street and next to Mallory Square. The Westin Key West Resort & Marina is one of the Conch Republic's top destination resorts, offering deluxe guestrooms and suites, more than 16,000 square feet of indoor and outdoor function space, multiple dining options, heated pool and a 37-slip marina with a complete range of watersports. In addition, the resort operates one of the country's largest private ports, welcoming cruise ships to the destination daily. For more information on the resort, visit westin.com/keywest. **Sunset Key Guest Cottages, A Westin Resort** is located on the 27-acre secluded island of Sunset Key. One-third of the island is a resort featuring 37 elegantly appointed one, two and three-bedroom cottages all with fully equipped kitchen, living and dining areas and are designed in traditional Key West architecture. The resort offers superior amenities and services such as a secluded beach, tropical pool, restaurant, two tennis courts, breakfast basket delivered to cottage porch each morning, grocery shopping service, personal chef service and 24-hour launch transportation to Key West. The remaining two-thirds of the island are reserved for one of the most prestigious residential communities in Key West. For more information please visit www.sunsetkeyisland.com and www.westin.com/sunsetkey.

About Starwood Hotels

Westin Hotels & Resorts, with 121 hotels and resorts in 31 countries and territories, is owned by Starwood Hotels & Resorts Worldwide, Inc. and was ranked "Highest in Guest Satisfaction Among Upscale Hotels Chains" in the *J.D. Power and Associates' 2004 North America Hotel Guest Satisfaction Study(SM)* and voted Best Domestic Hotel Chain by *Global Traveler Magazine*. Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with approximately 850 properties in more than 95 countries and 145,000 employees at its owned and managed properties. Starwood® Hotels is a fully integrated owner, operator and franchisor of hotels and resorts with the following internationally renowned brands: St. Regis®, The Luxury Collection®, Sheraton®, Westin®, Four Points® by Sheraton, W®, Le Méridien® and the recently announced Aloft(SM). Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

About Ocean Properties, Ltd. Hotels and Resorts

With corporate headquarters in Delray Beach, Florida; Portsmouth, New Hampshire; and Montreal and Toronto, Canada; Ocean Properties, Ltd. Hotels & Resorts is one of the country's largest privately-owned franchisors of hotels and resorts. The company currently owns and operates properties throughout North America including franchised hotels such as: Marriott, Westin, Hilton, Sheraton, Holiday Inn, Courtyard by Marriott, Residence Inn by Marriott, Springhill Suites by Marriott, Days Inn, Fairfield Inn by Marriott, Holiday Inn Express and Ramada. For more information on Ocean Properties Ltd., please click to www.oplhotels.com.